



## VTM Group | Causeway

Prepared for CC Users Forum

June 10, 2014

### OVERVIEW

This document outlines features and pricing of VTM's Causeway online collaboration platform, which is a powerful and user-friendly file sharing and collaboration portal for association members and staff.

### ABOUT VTM WEB SERVICES

Since 1995, VTM Group has provided association services to some of the world's most successful associations, alliances, standards bodies, professional societies, and non-profit organizations. VTM Web Services draws upon this experience to develop software and services that meet the unique needs of its association customers.

### ABOUT CAUSEWAY

Causeway is a web-based collaboration platform developed by VTM Web Services and hosted in Amazon's AWS cloud infrastructure. Causeway was designed in close collaboration with VTM Group's association management experts to suit the specific requirements of technology associations. As no two associations are the same, Causeway provides each client the ability to customize features and functionality to suit the specific needs of its members and staff.

### CAUSEWAY'S FEATURES

- Unlimited workgroups with user and role-based security
- Document repositories with versioning
- Integrated mailing lists with archiving
- Calendaring
- Balloting and voting
- Task & project tracking
- News and announcements
- Wikis
- Free maintenance and future upgrades



## ADDITIONAL FEATURES AND SERVICES

The Causeway development team embraces feedback from users and is constantly developing new features and tools. Customers will enjoy free upgrades and feature enhancements to the Causeway platform as they are developed.

## CAUSEWAY'S BENEFITS

Causeway provides the following benefits to all of its users:

- Intuitive interface
- User, group, and role-based security
- SSL encryption on all pages
- Customizable privacy settings
- Data migration assistance
- Daily offsite data backups
- Future enhancements with no upgrade fees
- Carbon-neutral hosting in the Amazon AWS cloud infrastructure

## CAUSEWAY PRICING

VTM Group is pleased to offer your organization a pricing structure for Causeway based on the number of active member companies that access the system. With the per-company pricing model, there is no limit to the number of users per company that can access Causeway.

Active Company Min	Active Company Max	Monthly Rate
71	100	\$ 450
101	150	\$ 625
151	200	\$ 775
201	250	\$ 890
251	300	\$ 950
301	400	\$ 1,200

### Other Causeway Related Costs:

*Premium Domain Set-Up Fee (optional):* \$500, one time + \$80/year for SSL Certificate  
The Set-Up Fee is for the setup of Causeway for your association on your domain (such as causeway.XYZ.com, where XYZ can be your association's domain. Additionally, all email sent from Causeway will be able to use your organization's email domain.

*Note:* If you do not choose the Premium Domain option, your Causeway site will use our Standard Domain option, where the address for your Causeway site will be XYZ.causewaynow.com (where XYZ can be any word/letters you want). All email sent from Causeway will use the @xyz.causewaynow.com domain

*Content Migration Assistance:* If your association is migrating content (documents, calendar items, ballots, etc) from another system, VTM can assist in the migration of your content into Causeway. The cost for migration typically ranges from \$1,000-\$2,000, depending on the amount and type, and in



what format we receive the content to import. After initial discussions on the type of content to migrate, VTM would provide you with a not-to-exceed cost amount for migration assistance.

## PRICING SUMMARY

Below is a pricing summary for the items included in this proposal.

<p><b>Causeway Online Collaboration Platform</b></p> <ul style="list-style-type: none"> <li>• Unlimited workgroups featuring:             <ul style="list-style-type: none"> <li>○ Document repositories with versioning</li> <li>○ Email reflectors (mailing lists) with archiving</li> <li>○ Discussion boards</li> <li>○ Calendaring</li> <li>○ Balloting and voting</li> <li>○ Task &amp; project tracking</li> <li>○ News and announcements</li> <li>○ Wikis</li> </ul> </li> <li>• Unlimited mailing list recipients</li> <li>• SSL encryption on all web pages</li> <li>• Storage starts at 20GB and increases with tier size</li> <li>• One-day customer service response, guaranteed</li> <li>• Free maintenance and application upgrades</li> </ul>	<p><b>Member Company Pricing</b></p> <p>251-300 companies: \$950/month</p> <p>See above table for additional pricing tiers</p>
<p><b>Billing Details</b></p> <p>Additional fees for SSL certificates, domain registration, website development, custom development, graphic design, technical support, training, and other non-specified services may apply. However, billable services such as these would only be ordered or initiated with the authorization of a client representative.</p> <p>A customer’s monthly Causeway retainer is based upon the number of member companies accessing the system. It is VTM’s policy that if the number of member companies increases or decreases by 10% or more in a single month, or by 5% or more for three consecutive months, the customer’s monthly retainer will be adjusted in the following month’s billing cycle. Notification and a summary report will be distributed to the association’s primary contact(s) in advance of the retainer adjustment.</p>	